

GOOD INVESTMENT PROPERTY INTELLIGENCE · INSTITUTIONAL BRIEF

Compare appreciation positioning across the homes you buy and the book you hold.

Good Investment property intelligence ranks every home against comparable homes in its own market, so two homes at the same price in the same ZIP get different ranks. Acquisition Intelligence and Disposition Intelligence are our highlighted pilots.

Highlighted pilots

A property-level comparison you weigh alongside your own criteria.

Acquisition Intelligence

HIGHLIGHTED

Which homes to buy inside your price range

Single-family rental and build-to-rent acquisition teams, and funds that buy homes directly.

WHAT WE BRING

We rank every home on your list against comparable homes in its own market. Use the appreciation rank alongside your rent yield, costs and investment criteria, at the weight you choose.

THE PILOT

Send past purchases or candidate lists with the price paid, keyed on your own IDs. We score each home as of its decision date and lock the ranks before you share any sale results.

Disposition Intelligence

HIGHLIGHTED

Which homes to sell from the book you hold

Asset management and portfolio committees at single-family rental holders and REITs.

WHAT WE BRING

We rank sale candidates within their price bands, keeping the planned sale count and price mix, and compare the book each list would leave you holding.

THE PILOT

Send your book as of a past committee date with the homes you sold, keyed on your own IDs. We score it as of that date and lock our sale list before you share any results.

How every pilot runs

1. Scored as of the date

Each home is scored with only what existed on its decision date.

2. Ranks locked first

You hold a digest of our ranks before you share any results.

3. Judged on your terms

You add the sale results and judge the ranking by your own measures.

4. Deleted at the end

Your records sit in a project built for the pilot, and we delete it and send you an attestation.

TESTED ON SALES THE MODEL NEVER SAW

Both products were scored on sales the model never saw, before each sale happened. A model card and a validation pack written for a model risk team go out on the first call.

Book a pilot.

Tell us which desk it lands on. We reply within 24 hours, spend fifteen minutes on the list and the dates, and score your own records blind.

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